

ABSTRACT OF THE DISCLOSURE

A vehicle wheel trading method is provided in which a customer can obtain a wheel emphasizing a personal taste, being different from the others, and having a highly original piece of design by reflecting an individual request on a wheel maker. A system, in which a wheel maker becomes a main constituent to trade vehicle wheels between the wheel maker and a customer by using a communication network such as Internet to which a terminal device of the wheel maker and a terminal device of the customer are connected, makes it possible that the wheel maker advertises a wheel basic specification to the customer (indication of acceptance of a partially special specification), receives a request for a partially special specification from the customer, then shows the customer a completed wheel specification incorporating the partially special specification in the wheel basic specification, obtains an order from the customer, and then manufactures a specification-completed wheel and delivers the specification-completed wheel manufactured, to the customer.